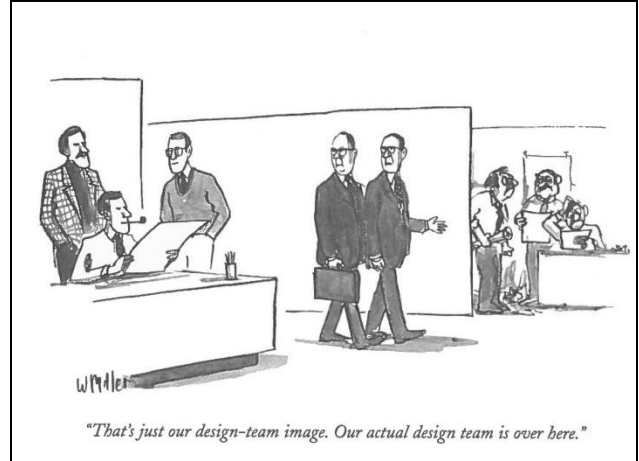


550:435 PROFESSIONAL PRACTICE

Department of Landscape Architecture
Rutgers University
Spring 2017
Wednesday, 5:35 – 6:55
Blake Hall 128
1 Credit

Instructor

Dr. Wolfram Hoefler
Blake Hall 115, email: whoefer@sebs.rutgers.edu



Learning Objectives

The goal of this professional practice course is to prepare students for entry into the profession of landscape architecture. Students will investigate the diversity of career options in the field. They will be informed licensure, professional ethics, contracts and procedures, and other aspects of the profession. Students will also work on their own materials: portfolio, cover letter, resume, interviewing, follow-up, etc.

Learning Rubrics:

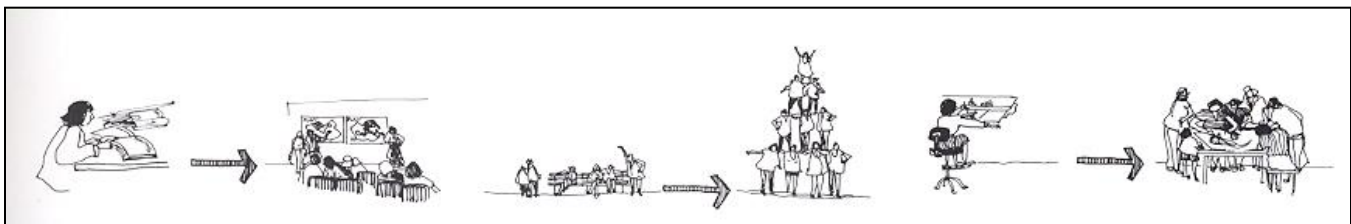
- Understand career options in the field of Landscape Architecture
- Understand elements of the profession, including ethics
- Understand and develop elements for employment acquisition

Course expectations

- Professional Office Research assignment (Due March 7 20% of course grade)
- Quiz on Licensing, Contracts, and Project Management (March 8, 20% of course grade)
- Development of portfolio, cover letter(s), and other materials (Due April 4, 20% of course grade)
- Reading responses (20% of course grade)
- Using the forum on Sakai, post your notes and 1-2 relevant discussion questions prior to the class period of 1/30, 2/19, 2/26, and 4/16. Each reading response will be graded separately.
- Participation in lectures and discussions (20% of course grade)

(Just to be clear: No submission means zero points)

Readings Available on Sakai



Class Schedule (subject to change)

In addition to the schedule below, several faculty members have invited practitioners to give talks in their classes. Please check emails and Sakai notices for additional opportunities to hear presentations and talk with practitioners.

Date	Topic
January 18	Introduction –
January 25	Field Trip: The professional practice of community engagement. CUES Community Session about the Bergen County master Plan at River Vale, Bergen County, 7:00 pm.
February 1	What is out there? Develop strategy for research on professional opportunities Read: Foster, section 3, pp. 157-232
February 8	Portfolio: Invited recent alumni Bring in your portfolio (complete or draft) for use in discussion
February 15	Licensing LARE
February 22	Contracts Read: Rogers, chapter 9 “Contracts,” p. 410-470.
March 1	Project Management, Tim Marshall, ETM Associates Read: Rogers, chapter 10, “Project Management” pp. 471-505
March 8	Quiz on Licensing, Contracts, and Project Management (15 min) Student Presentation of Professional Office Research All student presentations due on SAKAI March 3!
Spring Break	
March 22	Student presentation on professional office research.
March 29	Joan Furlong, MWKLA
April 5	Portfolio Review: Pin Up Exhibition with Faculty and Practitioners
April 12	Tom Carman, Melillo + Baurer Associates
April 19	Professional Ethics: Reading: Scarfo, Robert. “Stewardship and the Profession of Landscape Architecture.” <i>Landscape Journal</i> (March 20, 1988): 60-68. Scarfo, Robert. Stewardship: the Profession’s Grand Delusion. <i>LAM</i> McNally, Marcia. “Leader, Advocate, or Facilitator?” <i>LAM</i> (February) 1999.
April 26	Arranged office visits at the evening (date may change): Reading: visit websites of visiting practitioners
April 30	Closing Discussion

Products and Work

All work is expected to be completed on time. Late work will be accepted up to 7 days after the due date but will be penalized one letter grade. Work will not be accepted 7 days past the due date and you will be given an incomplete for the assignment. Submitted assignments for any project assigned in Landscape Architecture courses are considered the property of the Department and may be retained in its archives for exhibition and accreditation purposes. Should your drawings be retained by the Department, you will be given the opportunity to obtain a print or photographic record of your work. Department files are OFF LIMITS to students.

Attendance

The Department of Landscape Architecture requires attendance in all of its classes. The individual student's development as a landscape architect/landscape industry student is largely dependent upon two aspects of education. First is the exposure to and assimilation of a body of information which relates to the field. Second is the application of this knowledge through lab work and problem-solving skills developed through critiques, reviews and interactions during each project. The Rutgers Landscape Architecture/Landscape Industry curriculum is designed to develop both areas. Attendance and participation in all lectures and labs is essential for a student to achieve his/her maximum potential. **More than three unexcused absences will result in a one grade reduction in your semester grade. Each additional three absences will result in an additional grade reduction.** A minimum level of participation is defined as being in attendance for the entire duration of a class session. It is the student's responsibility to be in attendance at all required classes and all personal plans should be made in accordance with the schedule. Students on academic probation have NO ALLOWABLE UNEXCUSED ABSENCES. Your attendance at juries or special seminars scheduled in this course is mandatory for the entire duration of the session.

Assignment of Grades

The following guideline is provided for understanding appropriate grading in this course:

A – Outstanding – This not only means fulfilling the requirements, but impressing and going beyond the initial expectations of the project. The student has demonstrated a superior grasp of the subject matter coupled with a high degree of creative or logical expression, and strong ability to present these ideas in an organized and analytical manner.

B – Very Good – The student has demonstrated a solid grasp of the material with an ability to organize and examine the material in an organized, critical, and constructive manner. The projects and in-class performance reveal a solid understanding of the issues and related theories or literature.

C – Acceptable – The student has shown a moderate ability to grasp concepts and theories for the class, producing work that, while basically adequate, it is not in any way exceptional. Performance in class displays a basic familiarity with the relevant literature and techniques.

D – Unacceptable – The work demonstrates a minimal understanding of the fundamental nature of the material or the assignment with a performance that does not adequately examine the course material critically or constructively. Students cannot graduate from the Landscape Architecture program with 2 D's in required 550 classes.

F – Failure – The student has demonstrated a lack of understanding or familiarity with course concepts and materials. Their performance has been inadequate. Failure is often the result of limited effort and poor attendance which may indicate that the student is not in the proper field of study.

Use of Facilities

Studio cannot be taught without reliable facilities. But your use of the facilities is dependent upon responsible use with particular regard to the clearly established rules about their use as specified in the student handbook:

http://landarch.rutgers.edu/current_students/student%20handbook/StudentHandbook_web_SectI.pdf

These rules cover access to studio and vandalism, table assignments, personalization of work space, smoking and drinking, use of the lockers, access to the reference collection, and basic rules governing the use of the computer lab. Failure to observe rules may result in loss of access.

Equipment

The student handbook also includes a section governing the use of equipment:

http://landarch.rutgers.edu/current_students/student%20handbook/StudentHandbook_web_SectII.pdf This section includes rules specifying use department equipment including of projection equipment, department cameras, and drafting equipment.