

# Anette Freytag

## Dr. sc. ETH, Mag. phil

P: + 1.848.932.9353

F: +1.732.932.1940

E: anette.freytag@rutgers.edu

Associate Professor  
Department of Landscape Architecture  
Rutgers --The State University of New Jersey  
93, Lipman Drive, Blake Hall 218  
New Brunswick, New Jersey, 08901  
USA

## Education

### Swiss Federal Institute of Technology (ETH Zurich)

Doctor in Science and Technological Studies.  
Doctoral Thesis on the work of Swiss landscape architect Dieter Kienast (1945–1998), Department of Architecture, ETH medal award 2011

### University of Vienna

Master in Art History. Summa cum laude, 1998  
Master's Thesis on the Parisian Parks of the 19th and 20th centuries

### University of Vienna

Bachelor in Art History. Summa cum laude, 1993  
Bachelor's Thesis on the Parc de La Villette in Paris.

### Studies abroad:

Berlin, Free University and Humboldt University (1992–1993)

Paris, D.E.A. Jardins, paysages, territoires, Ecole d'architecture, La Villette (1996–1997) (guest)

Versailles, C.E.S., Jardins historiques, patrimoine et paysages. Ecole Nationale Supérieure, Versailles (1996–1997) (guest)

## Awards & Honors

DAM Architectural Book Award 2016  
(Deutsches Architekturmuseum)

German Garden Book Award 2016 / Best Book in Garden History

Most Beautiful Swiss Books Award 2015  
(awarded by the Federal Office for Culture of the Swiss Confederation)

Theodor Fischer Prize for Outstanding Scientific Research on the Architecture of the 19th and 20th Centuries, awarded by Zentralinstitut für Kunstgeschichte, Munich, 2012

ETH Medal for Outstanding Scientific Research, 2011

Member of the Steering Committee of the Department of Architecture, 2010–2013

Expert member of the ICOMOS–IFLA International Scientific Committee for Cultural Landscapes, since 2006

Fellowship for the exceptionally gifted from the Republic of Austria, 1994

## Language skills

German, English and French: Fluent

Dutch and Italian: Basic

Publications in these five languages

## Professional Experience

### Scientific Advisor for Landscape Politics, Federal Office for the Environment, Swiss Confederation 2015–2016

### Senior Lecturer at the University of Basel, Faculty of History and Philosophy 2015 (fall)

Institute of Art History (Prof. Dr. Ralph Ubl)

Lecture series for undergraduate and graduate students, seminar for graduate students

### Senior Lecturer and Head of Research, ETH Zurich, 2011–2015

Chair of Landscape Architecture (Prof. Christophe Giroto)

Teaching undergraduate, graduate and doctoral students

Acting chair from July 2011–June 2012 during Professor Giroto's leave of absence to the ETH Future Cities Laboratory in Singapore

### Senior Lecturer, University of Innsbruck, Faculty of History and Philosophy 2012 (fall)

Institute of Art History (Prof. Dr. Paul von Naredi-Rainer)

Lecture series for graduate students

### Senior Lecturer, University of Innsbruck, Faculty of Architecture 2012 (fall)

Institute of Urban Design and Urban Planning (Prof. Peter Trummer)

Design studio for undergraduate students

### Head Research Assistant, ETH Zurich, 2005–2011

Chair of Landscape Architecture (Prof. Christophe Giroto)

Teaching undergraduate and graduate students

### Lecturer at K.U. Leuven and HSR Rapperswil, 2003–2012

Post graduate programs for the conservation of historical gardens and sites

### Founder and owner of the research buro "ville.jardin.paysage" in Brussels and Zurich as of 2001

Studies on the garden of the Stoclet House, the Tournay-Solvay Park or German cemeteries of the Great War in Flanders, etc. Clients: Ministry for Monuments and Sites / Ministry for Flemish Heritage, Brussels

### Research Associate University of Hannover, 2000–2001

Chair of Landscape Architecture (Prof. Dr. Joachim Wolschke-Bulmahn)

### Research Assistant / Research Associate, University of Vienna, 1995–1999

Chair of Art History of the 19th and 20th Centuries (Prof. Dr. Friedrich Teja Bach)

## Additional Work Experience

Organization of International Conferences, 1998, 1999, 2001, 2008, 2012, 2013

Editorial journalist for the Austrian Broadcasting Corporation (ORF-Ö1), 1993–2004

## Selected Publications

### Books

*Dieter Kienast – Stadt und Landschaft lesbar machen* (Zurich: gta 2016. English edition forthcoming)

*Landscape 3 – Topology* (Berlin: Jovis, 2013, co-editors: Christophe Giroto, Albert Kirchengast, Dunja Richter)

The Stoclet House (1905–1911). Masterpiece of the Wiener Werkstätte, part II of *Yearning for Beauty. The Wiener Werkstätte and the Stoclet House* (exhibition catalog, Ostfildern: Hatje Cantz, 2006, with co-editors)

### Chapters of books / Peer reviewed articles

"Back to Form: Landscape Architecture and Representation in Europe after the Sixties". In: Charles Waldheim, Andrea Hansen (eds.), *Composite Landscapes. Photomontage and Landscape Architecture*, Hatje Cantz: Ostfildern, 2014, pp. 92–115.

"Josef Hoffmann's unknown masterpiece: The garden of Stoclet House in Brussels (1905–1911)". In: John Dixon Hunt (ed.), *Studies in the History of Gardens and Designed Landscapes*, 30, 4, 2010, pp. 337–372.

## Education

- Doctor in Science and Technological Studies** **Swiss Federal Institute of Technology (ETH Zurich), Department of Architecture,**  
Chair of Landscape Architecture  
Thesis advisors: Professors Christophe Girod, Arthur Rüegg and Philip Ursprung, 2011  
ETH Medal for Outstanding Scientific Research, 2011  
Theodor Fischer Prize 2012 for Outstanding Scientific Research  
on the Architecture of the 19<sup>th</sup> and 20<sup>th</sup> Centuries
- Master of Arts** **University of Vienna**  
Institute of Art History  
2nd Diploma (Mag. phil.) Master's thesis on Parisian Parks of the 19<sup>th</sup> and 20<sup>th</sup> Centuries Summa cum laude, 1998
- Bachelor of Arts** **University of Vienna**  
Institute of Art History  
1st Diploma (cand. phil.) Bachelor's thesis on Parc de La Villette in Paris  
Summa cum laude, 1993
- Studies abroad** **École d'Architecture Paris-La Villette**  
D.E.A. Jardins, paysages, territoires (guest)  
1996–1997
- École Nationale Supérieure du Paysage, Versailles**  
C.E.S. Jardins historiques, patrimoine et paysages (guest)  
1996–1997
- Paris, La Sorbonne**  
Cours de langue et civilisation française  
1996–1997
- Berlin, Freie Universität**  
**Berlin, Humboldt Universität**  
1992–1993

## Teaching Assignments

- Visiting Lecturer** **ETH Zurich, Department of Architecture, Institute of Landscape Architecture**  
as of Fall 2015 Teaching undergraduate and graduate students
- Senior Lecturer** **University of Basel, Faculty of History and Philosophy**  
Fall 2015 Teaching undergraduate and graduate students / Lecture Series and seminar
- Senior Lecturer** **ETH Zurich, Department of Architecture, Institute of Landscape Architecture**  
2011–2015 Teaching undergraduate, graduate and doctoral students
- Fall 2014 Lecture Series *History and Theory of Designed Landscapes* covering the topic of urban and landscape design from the Minoan culture to contemporary practice
- Acting chair during the leave of absence of** Lecture Series:  
**Professor Girod** Landscape Architecture I – *History and Theory of Garden Design and Landscape Architecture*  
Fall 2011 – Spring 2012 Landscape Architecture II – *Theory and Design in Contemporary Landscape Architecture*  
Elective Course in Landscape Theory and Landscape Video *Plattengrün* (Workshop on Serial Housing of the Göhner Company and their surroundings)  
Guest critic for the Elective in Landscape Design *Rising Waters. Shifting Lands.*  
Guest critic for the Design Studio *Arcadian Thames* (lead: Eelco Hooftman)

- Senior Lecturer** **ETH Zurich, Department of Civil, Environmental and Geomatic Engineering**  
2015, 2013, 2011 Master program *Spatial Planning*, Module of Urban Design and Landscape Architecture
- Senior Lecturer** **University of Innsbruck, Faculty of Architecture**  
Fall 2012 Institute of Urban Design and Urban Planning  
Design studio for undergraduate students, with landscape architect Rita Illien
- Senior Lecturer** **University of Innsbruck, Faculty of History and Philosophy**  
Fall 2012 Institute of Art History  
Lecture series on the History of Designed Landscapes for graduate students
- Lecturer** **Hochschule Rapperswil, Switzerland**  
2012, 2008, 2003 Master in Conservation of Historical Gardens  
Lecture Series on Garden History
- Lecturer** **ETH Zurich, Department of Architecture, Chair of Landscape Architecture**  
2005–2011 Teaching undergraduate and graduate students
- Courses
- Lectures for the Lecture Series Landscape Architecture I and II  
(Fall 2005, Fall 2006, Spring 2007, Fall 2007, Fall 2008, Fall 2010)
- Elective and Thesis Elective *Theorie der Landschaft* (Landscape Theory)  
Together with Annemarie Bucher  
Fall 2006
- Elective and Thesis Elective *Dieter Kienasts Beitrag zur Landschaftsarchitektur*  
(Dieter Kienast's Contribution to Landscape Architecture)  
Spring 2008
- Elective and Thesis Elective *Zwischenraum* (In-Between Space)  
Together with Susanne Hofer and Albert Kirchengast  
Spring 2011
- Lecturer** **K.U. Leuven: Raymond Lemaire International Center for Conservation**  
2004 Master of Conservation of Monuments and Sites  
Lecture Series on the History and Theory of Art-Nouveau Architecture

## Research positions and practice

- Visiting Scholar** **Harvard University, Graduate School of Design**  
Spring 2015 Research project on the intersection of architecture, art, and landscape architecture between the 1970s and 1990s, resulting in a new chapter of the Kienast-book (gta 2016).
- Visiting Scholar** **Zentralinstitut für Kunstgeschichte, Munich**  
June-July 2014 Research for and writing of two papers ("Back to Form – Landscape Architecture and Representation in Europe after the Sixties" & "Design and Ideology of the Cemeteries of the Fallen Soldiers of the Great War")
- Head of Research** **ETH Zurich, Department of Architecture, Chair of Landscape Architecture**  
July 2011-June 2015 Responsible for internal (D-ARCH) and external (SNF, CTI) research proposals  
Project manager of the *Topology project* funded by the German Volkswagen Foundation
- Topology project** **Topoi of reflection about the tasks of designing cities and landscapes**  
project manager **Resumée of the principles of landscape architectural practice**  
as of June 2011 Resulting books:  
*Thinking the Contemporary Landscape*, Princeton Architectural Press, 2017  
*Landscript 3: Topology*, ed. Christophe Girot, Anette Freytag et. al., Berlin: Jovis, 2013  
*Pamphlet 15: Topologie/Topology*, Christophe Girot, Anette Freytag et al., Zurich: gta, 2012  
Resulting conferences:  
*Thinking the Contemporary Landscape: Positions & Oppositions*  
International conference in Hanover-Herrenhausen, 2013

- SNF-applications** **Mentoring and care of the following successful applications to the Swiss National Science Foundation (SNF) (together with Christophe Girot)**
- Project no. 100013\_159460 Cultural Laboratory Seoul. Strategies for a Contemporary Landscape Architecture influenced by different cultures.  
Submission: October 1, 2014.  
Doctoral student: Su Ahn
- Project no. 100013\_149472 Die akustische Dimension der Landschaftsarchitektur. Untersuchungen zur Wahrnehmung und Gestaltung  
Submission: April 1, 2013. Start: February 1, 2014  
Doctoral student: Nadine Schütz
- Project no. 100013\_140413 Flood Scapes: Contemporary Landscape Strategies in Times of Climate Change  
Submission: October 1, 2011. Start: October 1, 2012  
Doctoral student: Frédéric Rosanno
- Project no. 100016\_150267 Die Welt im Garten: Zur Bedeutung dendrologischer Neuheiten in der bürgerlichen Gartenkultur der Schweiz  
Submission: April 1, 2012, March 1, 2013. Start: July 1, 2014  
Doctoral student: Dunja Richter
- Project no. 100016\_132295 Theodor und Otto Froebel – Landschaftsgärtner und Pflanzenzüchter in Zürich. Die Bedeutung ihres Werks für die Schweizer Landschaftsarchitektur des 19. und 20. Jahrhunderts  
Submission: March 1, 2010. Start: January 1, 2011  
Doctoral student: Claudia Moll
- PhD Researcher** **ETH Zurich, Department of Architecture, Chair of Landscape Architecture**  
2005–2011 Scientific research on the estate of landscape architect Dieter Kienast (1945–1998), including indexing and evaluating his work  
2008–2010 **Pro\*Doc Colloquium Art & Science of the Swiss National Science Foundation**  
Advisors: Professors Vincent Barras, Dario Gamboni, Bernd Nicolai, Victor Stoichita and Philip Ursprung
- Independent Scientific Researcher** **Research buro ville.jardin.paysage**  
as of 2001 Zurich as of 2011 / Brussels, 2001–2008  
Main clients City of Zurzach, Switzerland, 2015-2016  
(see the list of research reports in the Rémy & Verena Best, Geneva, Switzerland, as of 2011  
publications list) Institut Bruxellois pour la gestion de l'environnement – Ministère de la Région Bruxelles-Capitale, Brussels, 2003–2008  
MAK – Museum of Applied Arts, Vienna, & Palais des Beaux-Arts, Brussels, 2005–2006  
Vlaams Instituut voor het Onroerend Erfgoed, Ministerie van de Vlaamse Gemeenschap, 2005–06  
Direction des Monuments et Sites, Ministère de la Région Bruxelles-Capitale, 2003–2004
- Research Associate** **University of Vienna**  
1998 Institute of the History of Art, Prof. Dr. Friedrich Teja Bach, Chair of Art History of the 19<sup>th</sup>  
**Teaching Assistant** and 20<sup>th</sup> Centuries  
1995–1997

## Academic and other services

<b>Swiss Confederation Federal Office for the Environment</b>	Scientific advisor for Landscape Politics, August 2015-June 2016
<b>ETH Zurich, Department of Architecture</b>	Member of the steering committee of the Department of Architecture, 2010-2013 President of the AAA-Association of the Academic Staff of ETH-D-ARCH, 2010-2013
<b>ICOMOS-IFLA</b>	Expert member of the ICOMOS-IFLA International Scientific Committee for Cultural Landscapes, since 2006
<b>Nextland</b>	Member of the Curatorial Board of nextland – Internet Database for Contemporary Landscape Architecture, commissioned by the ÖGLA – Austrian Society for Landscape Planning and Landscape Architecture, 2006-2015
<b>University of the West of England – Garden Exchange Trust</b>	Member of the Scientific Council for the evaluation of the EU project EC RTD Virtual Access to Landscapes and Historic Gardens, 2003
<b>European Garden Heritage Network</b>	Consultant for the EU project Interreg IIIc, 2002
<b>European Commission Austrian Broadcasting Corporation (ORF)</b>	Assistant to Commissioner Franz Fischler, then in charge of Agriculture and Fisheries, 1999-2000 Editorial journalist for the Radio program Ö1, 1993-2004
<b>Memberships</b>	Austrian Society for historical Gardens (ÖGHG), Swiss Society for the Garden art and Horticulture (SGGK/SSAJ), Society of Architectural Historians (SAH)- Landscape Chapter, ICOMOS National Committee of Austria, Austrian Society of Art Historians (VÖKK)

## Awards and grants

2016	Awards for the book Anette Freytag, <i>Dieter Kienast. Stadt und Landschaft lesbar machen</i> . Zürich: gta, 2016 <ol style="list-style-type: none"><li>1. DAM Architectural Book Award 2016, selected amongst the Top 10 Architectural Books 2016 by DAM-Deutsches Architekturmuseum and The Frankfurt Book Fair from 214 entries</li><li>2. German Garden Book Award / Best Book in Garden History 2016</li><li>3. German Garden Book Award / Special Prize STIHL 2016 for exceptional performance</li><li>4. Selected as one of the "Most Beautiful Swiss Books" by the Federal Office for Culture of the Swiss Confederation.</li></ol>
2012	Theodor Fischer Prize for Outstanding Scientific Research on the Architecture of the 19 <sup>th</sup> and 20 <sup>th</sup> Centuries by Zentralinstitut für Kunstgeschichte, Munich
2011	ETH Medal for Outstanding Scientific Research
2009-2010	Research grant from the ETH Zurich, Department of Architecture
2005-2008	TH Research Grant from the ETH Zurich
2004	Recognition of the concept of atelier le balto, Berlin, for the International Competition 'Shrinking Cities. Reinventing Urbanism'
1997	International scholarship of the Vienna University for studies in Paris
1994	Fellowship for the exceptionally gifted from the Republic of Austria
1993	Erasmus Scholarship for studies in Berlin

## Funding

2004-2016 Anette Freytag's scholarly work as well as the many research proposals she has mentored were successfully funded by

ETH Zurich (Swiss Federal Institute of Technology)

ETH Zurich – Department of Architecture

SNF – Swiss National Science Foundation

Volkswagen Foundation

Christoph Merian Foundation

Lucius and Annemarie Burckhardt Foundation

Thomas and Marita Klinger-Lohr

Federation of Swiss Landscape Architects (BSLA-FSAP)

ProHelvetia

## Other professional experience

### Conference organization

(project management)

- June 2013 *Thinking the Contemporary Landscape: Positions & Oppositions*  
International conference in Hanover-Herrenhausen, in partnership with the Volkswagen Foundation (see: [girot.arch.ethz.ch/publications-conferences/events-conferences/archive-events-conferences/thinking-the-contemporary-landscape-memo?stayincat=96](http://girot.arch.ethz.ch/publications-conferences/events-conferences/archive-events-conferences/thinking-the-contemporary-landscape-memo?stayincat=96))
- October 2012 *Topologie – Zur Gestaltung der gegenwärtigen Landschaft* (Topology – Designing the Contemporary Landscape), ETH Zurich, Semper-Aula, in partnership with the Volkswagen Foundation (see: [girot.arch.ethz.ch/blog/topology\\_symposium](http://girot.arch.ethz.ch/blog/topology_symposium))
- December 2008 *Designing Nature. About the work of Swiss landscape architect Dieter Kienast (1945–1998)*  
ETH Zurich symposium at Schaulager, Basel  
(see: [girot.arch.ethz.ch/archive-extension-for-professionals/1630?stayincat=96](http://girot.arch.ethz.ch/archive-extension-for-professionals/1630?stayincat=96))
- March 2001 *Establishment of a Research Center for Garden Art and Landscape Architecture in Hanover-Herrenhausen*. Experts meeting organized by the Hanover University (CGL) and the Volkswagen Foundation
- April 1999 *Gardens of Today – History of Tomorrow. In Search of a Contemporary Landscape Design*  
International conference organized by the Austrian Society of Historical Gardens and the Academy of Fine Arts, Vienna
- December 1998 *IST 98 Vienna – Living and Working in the Information Society. Conference and exhibition*  
organized by the EU Commission and the Austrian Ministry for Science and Transport, Vienna
- 1997–1998 *Copyrights in the Cultural Scene, I and II, and Museum informatics*, seminars of the ikw – Institut für Kulturwissenschaft, Vienna (Dieter Bogner and Renate Goebel)

### Organization of exhibitions

- 2006 *Yearning for Beauty. The Wiener Werkstätte and the Stoclet House*, exhibition in Brussels, Palais des Beaux-Arts, in cooperation with the MAK, Museum for Applied Arts, Vienna, February 17 – May 28, 2006
- 1994 *The Tyranny of Beauty – Architecture of the Stalin Era*, exhibition in Vienna at the MAK, Museum for Applied Arts, April 6 – July 17, 1994  
(assistant to Peter Noever)