



## **Landscape and Labor: Working with Allan Kaprow**

November 9, 2018

**Philip Ursprung**, Dean of the Department of Architecture,  
Professor for the History of Art and Architecture, ETH Zurich



The Activity Echo-Logy was performed on the weekend of May 3rd and 4th, 1975 by Allan Kaprow and a group of participants in the countryside in Far Hills, New Jersey. It was commissioned by the Merriewold West Gallery. There was no audience. All that remains is a booklet with the score and some photographs by Lizbeth Marano documenting the event.

On March 21st, 2013, acclaimed art historian Philip Ursprung reenacted the Activity with a group of architecture students in small creek, outside the Antique site of Olympia, Greece. They wanted to find out if Kaprow's work of art was part of our own time or if it had become an art historical document.

Philip Ursprung is Professor for the History of Art and Architecture and Dean of the Department of Architecture at ETH Zurich. He earned his PhD at Freie Universität Berlin and taught at HdK Berlin, Columbia University New York, the University of Zurich and the Barcelona Institute of Architecture. He is editor of *Herzog & de Meuron: Natural History* (Lars Müller Publishers, 2002), *Studio Olafur Eliasson: An Encyclopedia* (Taschen, 2008) and author of *Allan Kaprow, Robert Smithson, and the Limits to Art* (Univ. of California Press, 2013).

4:30pm

Zimmerli Art Museum  
71 Hamilton Street, New Brunswick, NJ 08901

**To reserve event parking follow this link**

Hosted by the Rutgers Department of Landscape  
Architecture and the Zimmerli Art Museum

